

Contract:

Rental of Retail Vendor Space - 2012 Black Hills Motorcycle Rally, Sturgis, SD

Property Address: Mr. Al's Too 1251 Main St. Sturgis, SD

August 6th-12th, 2012

IMPORTANT - READ THIS AGREEMENT IN ITS ENTIRETY BEFORE SIGNING

Payments. A non-refundable deposit of 1/3 of the total space(s) must accompany this signed agreement.

1/3 of the space(s) rent is due on **April 1, 2012.** The final 1/3 balance is due on **August 6, 2012.**

There are no refunds of any deposits or payments. Failure to make any payment will constitute forfeiture of all prior deposits, payments and reservation of space(s). Prime Rally Rentals LLC mails one lessee statement prior to the April due date.

Lessee is responsible and shall pay all taxes, licenses and special fees imposed by the State, County or City.

All vendors shall abide by the following policies of Prime Rally Rentals:			
No sub-letting of space(s) and/or no sharing of space(s)		There will be absolutely no use of, distribution, Possession or sale of illegal drugs on the premises	
Reasonable dress is required for sales personnel		No nudity	
No use of or sale of alcohol on the premises		No suggestive or obscene material sold or displayed	
All vendors product, tables, displays, and all other materials, must remain within their marked space(s)		All vendors will vacate the building by no later than 2pm on Monday, August 13th, 2012	
No use of PA system or loud music		No pets of any kind allowed	
<u>VIOLATION OF ANY OF THE ABOVE RULES WILL CONSTITUTE IMMEDIATE FORFEITURE OF VENDORS SPACE(S) AND ALL PAYMENTS</u>			
Setup: Jul 31- Aug 6	Jul 31 – Aug 2	Aug 3 – Aug 11	Closing Day - Sun. Aug 12
Building Hours:	8:00am – 6:00pm	9:00am – 11:00pm	9:00am – 6:00pm
<u>Rental Space(s) and all payments will be forfeited if Vendor is not set up by 6:00 pm Sun, Aug 5, 2012</u>			

A direct call to owner Denny Bergers (616-340-8370) is mandatory if vendor is unexpectedly delayed.

Clean-up will consist of both the rental space(s) and the adjacent aisles with no damage to the building. There shall be no nails, screws, tape, or staples put in the walls or ceilings except with specific permission in designated areas.

Liability Release:

I accept and assume full responsibility of any injury to me and to any of my property on the premises of Mr. Al's Too and expressly release Dennis Bergers, Prime Rally Rentals LLC, and management from liability for any loss or injury to property, my staff and myself. I will provide liability insurance for my business in an amount not less than \$300,000 with Prime Rally Rentals LLC. additional named insured. I shall provide proof of same with final payment, prior to booth set-up.

I FULLY UNDERSTAND THE ABOVE AND AGREE TO ABIDE BY THE PROVISIONS OF THIS CONTRACT.

Lessee Signature: _____ Printed Name: _____ Date: _____

TOTAL RENT \$ _____ BUSINESS NAME: _____

1/3 DEPOSIT \$ _____ CONTACT PERSON _____

BALANCE \$ _____ ADDRESS: _____

APRIL PAYMENT \$ _____ CITY/ST/ZIP: _____

BALANCE \$ _____ E-MAIL : _____

FINAL PAYMENT \$ _____ PHONE: _____ ALT #: _____

SPACE(S) # RESERVED _____